

GENESEO

ILLINOIS

COMMUNITY PROFILE



Welcome

Our vision is to unify and collaborate with key stakeholders to develop and drive sustainable growth, while maintaining our small-town atmosphere. Together our work will focus on Geneseo being recognized as an inviting, welcoming community of choice for people to live, work, play and grow.

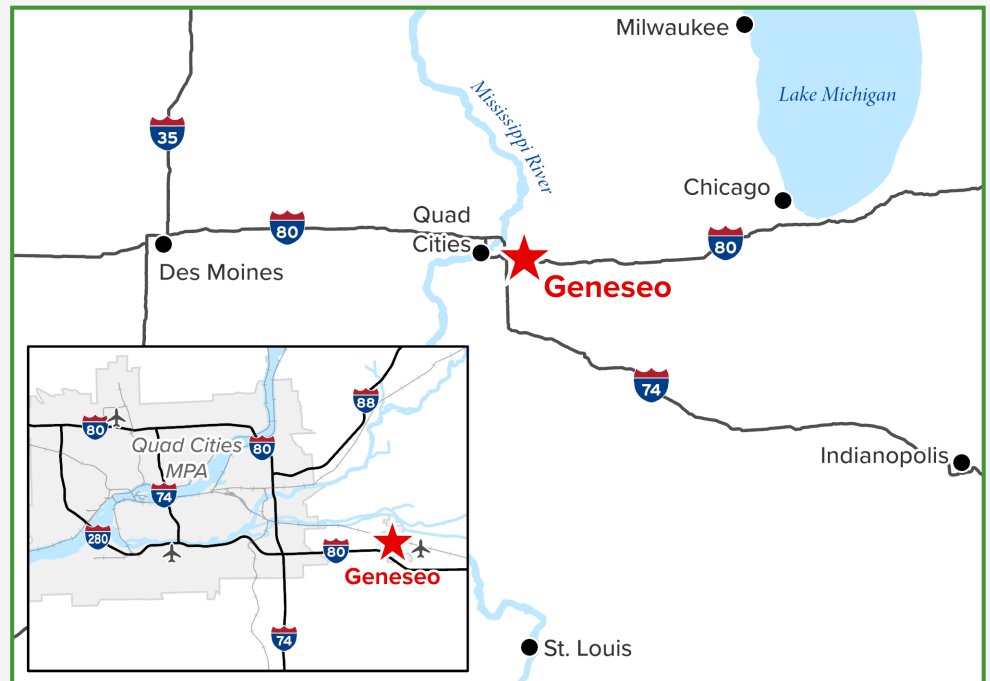
Geneseo is viewed as providing sustainable and safe, family-friendly neighborhoods, connectedness (technology), medical/healthcare services, recreational opportunities, shopping, restaurants, and a positive experience for all who live, work and play in Geneseo.

Geneseo is known for its beautifully restored Victorian homes on tree lined streets reminiscent of a Norman Rockwell painting. A thriving retail business and colorful downtown, coupled with old-fashioned festivals, parades, a local theater group and ice cream socials complete the picture of life in Geneseo.

Location

Geneseo, Illinois in Henry County, is conveniently located off of Exit 19 on Interstate 80. Approximately 10 miles west of Geneseo, the largest interstate interchange in the Midwest, the “Big X,” links I-80, I-280, and I-74. I-80 is a 2,900-mile transcontinental east-west highway from San Francisco to New Jersey. I-74 links four states over 400 miles, from Davenport to Cincinnati. Geneseo is located at a strategic crossroads for freight across the United States.

The Quad Cities International Airport in Moline is just 20 minutes away by interstate highway. There are eleven major Midwest cities located within 250 miles of Geneseo, including Chicago. The Mississippi River is a short distance away and easily accessible by one of the three major interstates: I-80; I-280; and I-74.



Geneseo is where the future grows!

Geneseo has grown into a prosperous community that is continually recognized as a regional leader in many aspects. The Downtown Geneseo shopping district along State Street is more vibrant and bustling than many shopping malls or larger municipalities, offering many of the best stores, restaurants, and service providers our area has to offer. The South Oakwood Avenue Corridor has developed rapidly over the past decade, featuring plenty of options for anyone looking to indulge, play, or relax in Geneseo.



Geneseo is also a hot spot for local real estate. Families are choosing Geneseo and development has been constant. Geneseo's high quality community amenities offer something for everyone. The Geneseo School District #228 has a long-standing commitment to academic and extracurricular excellence, boasting award-winning sports, fine arts, music and performing arts programs.

Canoeing on the Hennepin Canal

Demographics

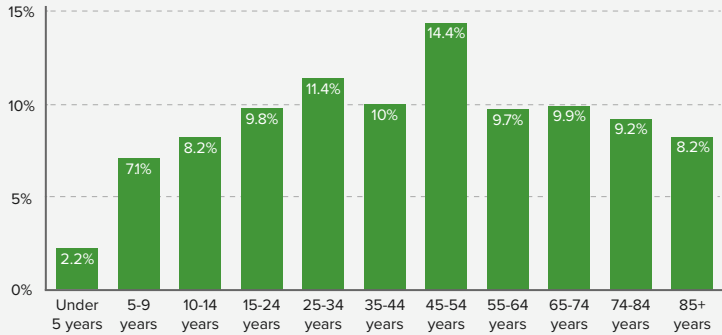
Population & Housing Units

Geneseo, IL	Henry County, IL
Population 6,539	Population 49,284
Housing Units 3,122	Housing Units 22,211

Source: U.S. Census Bureau, 2020 Decennial Census.

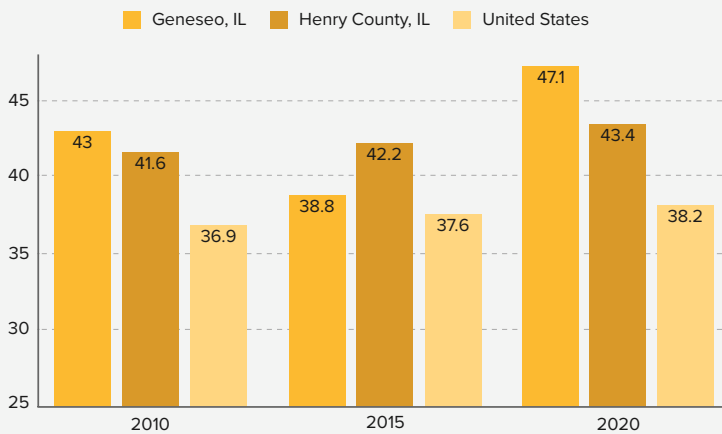
Age

Age Cohorts



Source: U.S. Census Bureau, 2016-2020 ACS 5-Year Estimates.

Median Age



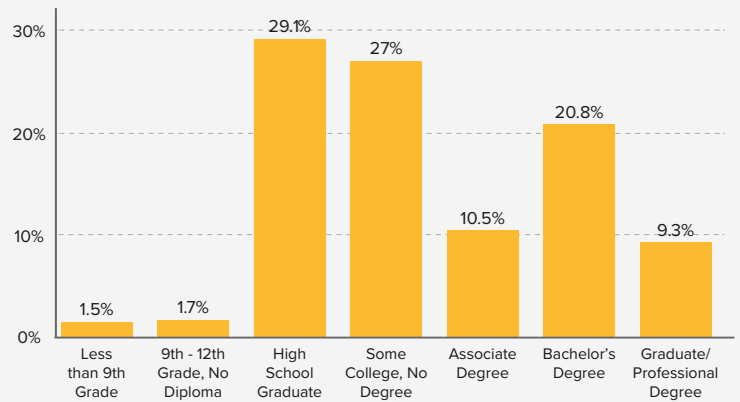
Source: U.S. Census Bureau, ACS 5-Year Estimates.



Christmas Walk

Educational Attainment

For the Populations Age 25 and Over



High School Graduate or Higher	96.8%
Bachelor's Degree or Higher	30.1%

Source: U.S. Census Bureau, 2016-2020 ACS 5-Year Estimates.



Race, Ethnicity & Gender

White	97.0%
Asian	1.2%
Some Other Race	0.5%
Two or More Races	1.4%

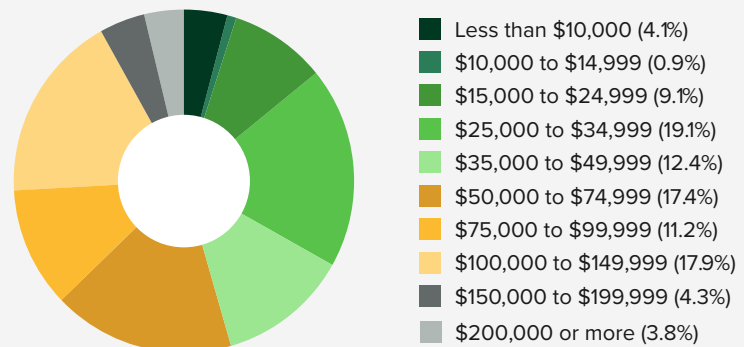
Hispanic or Latino Origin (of any race) 1.2%

Male	46.0%
Female	54.0%

Source: U.S. Census Bureau, 2016-2020 ACS 5-Year Estimates.

Income

Household Income



Geneseo Median Household Income	\$56,211
Henry County Median Household Income	\$60,000
U.S. Median Household Income	\$64,994

Source: U.S. Census Bureau, 2016-2020 ACS 5-Year Estimates.

Transportation

Air Service

Quad Cities International Airport in Moline (MLI)

Distance from Geneseo 20 miles

Major Air Passenger Carriers and Hubs:

- **Allegiant** to Las Vegas, Orlando-Sanford, Phoenix-Mesa, Puta Gorda-Ft. Myers, St. Pete-Clearwater
- **American Airlines** to Chicago O'Hare, Dallas-Ft. Worth
- **Delta** to Atlanta, Minneapolis-St. Paul
- **United Airlines** to Chicago O'Hare, Denver

Source: Quad City International Airport.

Gen-Air Park (3G8)

2 miles SE of Geneseo

1/2-mile grass runway

Public use welcome

Storage & maintenance for small aircraft

Other Regional Airports

Kewanee Municipal Airport (KEZI)

Davenport Municipal Airport (DVN)



Highway Service

Interstates I-74, I-80 (Exit 19), I-88, I-280

10 miles from "Big X" interchange of I-74, I-80, and I-280

Federal U.S. 6

State IL 82

Rail Service

Freight

Iowa Interstate Railroad (IAIS)

Passenger (Amtrak)

Kewanee, IL Station 30 minutes

Princeton, IL Station 40 minutes

Galesburg, IL Station 45 minutes

(Planned service to Geneseo and Moline)

Waterways

Freight

Mississippi River - Close proximity to Henry County. Access to barge terminals that are served by truck and rail.

Recreation

Hennepin Canal, Green River, Rock River, and Mississippi River offer fishing, boating, canoeing, hiking, and trails.

International Trade Services

The Quad Cities region is home to one of only seven multi-state foreign trade zones in the nation. The Quad City Foreign Trade Zone offers companies the ability to locate in sites and buildings that help reduce or eliminate taxes or tariffs. Locating in a foreign trade zone can also help to reduce customs delays and costs.

Companies that are located within 60 miles or 90 minutes of the Quad Cities Port of Entry can apply to operate in Quad Cities FTZ #133. Geneseo is 30 minutes from import-export facilities within the FTZ.

Source: Quad Cities Chamber.

Utilities

Electric

The Geneseo Municipal Electric Plant serves approximately 3,600 customers. Two wind turbines were installed in 2009. In 2015, a 4,248-panel solar array was added. Primary supplier is city-owned municipal power system of 29,800 kW. For back-up and peak load energy, the City has ownership rights to 3,500 kW of MidAmerican Energy's Louisa coal-fired plant.

Water

City-owned municipal water system provided by three wells and two iron removal plants.

Storage capacity 1.5 million gal

Design capacity 3 million gal/day

Average consumption 0.75 million gal/day

Peak consumption 1.1 million gal/day

Sewer

City-owned plant providing primary and secondary wastewater treatment.

Treatment capacity 4 million gal/day

Present load 0.8 million gal/day

Daily average load 1.5 million gal/day



New WWTP construction - Upgrade 2021-2022

Media

Newspapers

Geneseo Republic, Quad-City Times, Dispatch-Argus

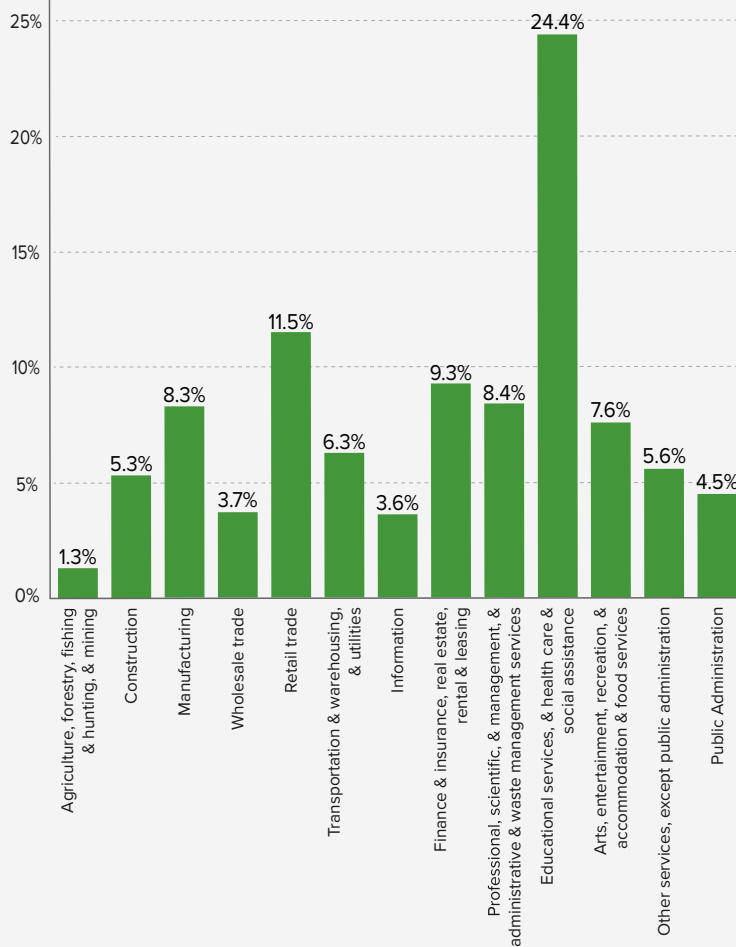
Economy

Major Employers

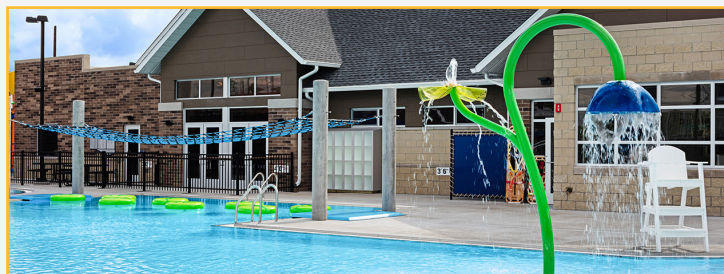
Hammond-Henry Hospital	400
Geneseo School District	310
Springfield Armory	250
J.F. Edwards Construction Co.	145
Fareway	105
City of Geneseo	75
Walmart	68
Geneseo Communications	60
Blains Farm & Fleet	55
Timberlyn Lighting Management	50
Wyffels Hybrids	35
Black Hawk Foundation Co.	30
Hazelwood Homes, Inc.	30
Dollar Fresh	20

Source: Illinois Manufacturer's and Services Directories

Employment by Industry for Geneseo Residents



Source: U.S. Census Bureau, 2015-2019 ACS 5-Year Estimates.



Aquatic Center



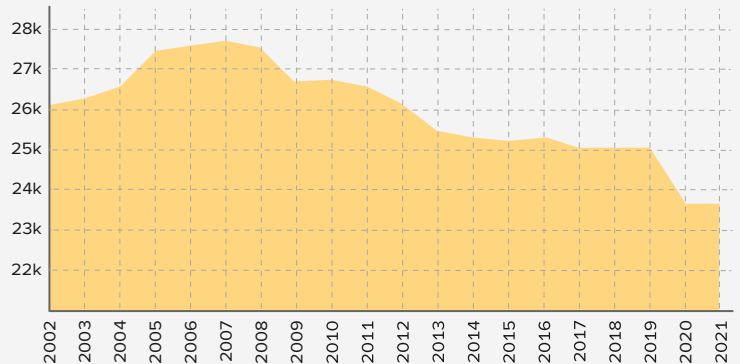
Barn Theater

Workforce

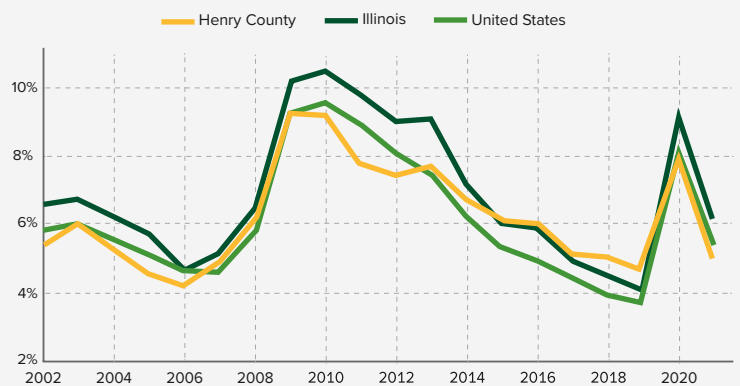
Henry County Labor Force	23,644
Henry County Employed	22,491
Henry County Unemployment Rate	4.9%

Source: Illinois Department of Employment Security, 2021 Annual Averages.

Henry County Labor Force



Annual Unemployment Rate



Source: U.S. Bureau of Labor Statistics, Local Area Unemployment Statistics.

Taxable Property Assessed Valuation

	2012	2021	% Change
Residential	\$98,810,560	\$120,577,88	22.0%
Commerical	\$24,755,375	\$27,636,044	11.6%
Industrial	\$1,600,395	\$1,240,075	-22.5%
Other	\$727,850	\$1,461,926	100.9%
Total	\$125,894,180	\$148,190,622	17.7%

Source: Henry County Supervisor of Assessments.

Total Taxable Retail Sales

	2012	2021	% Change
Retail Sales	\$1,467,874	\$1,821,755	24.1%

Source: Illinois Department of Revenue.

Quality of Life

Post Secondary Education

Black Hawk College (Moline)	18.6 mi
Western Illinois University (Moline)	23.3 mi
Augustana College (Rock Island)	24.5 mi
Trinity College of Nursing (Rock Island)	26.2 mi
St. Ambrose University (Davenport)	27.7 mi
Palmer College of Chiropractic (Davenport)	28.4 mi
Black Hawk College (Galva)	30.3 mi
Knox College (Galesburg)	47.0 mi
Monmouth College (Monmouth)	57.5 mi
Bradley University (Peoria)	73.5 mi
University of Iowa (Iowa City)	82.9 mi
Western Illinois University (Macomb)	93.6 mi

Average Home Sales Price

Bettendorf, IA	\$351,800
Davenport, IA	\$188,900
Galesburg Area, IL	\$129,100
Henry County, IL	\$172,000
Rural Rock Island County, IL	\$194,800
Moline, IL	\$143,200
Muscatine, IA	\$170,400
Rock Island, IL	\$127,500

Annual average sales price, 2021.

Source: Ruhl & Ruhl Realtors, Winter 2022 Facts and Trends.

Cost of Living

	Compos- ite	Grocery	Housing	Utilities	Transporta- tion	Health	Misc.
DMRI, IA-IL*	89.4	112.5	66.7	93.1	102	91.7	94.7
Ames, IA	95.9	99.8	94.6	91.9	106.2	99.1	93.3
Cedar Rapids, IA	94.2	98	81.6	103.5	94.1	107	99.9
Chicago, IL	123.3	104.2	159	90.7	119.7	98	113.1
Des Moines, IA	86.4	98.9	73.3	85.6	93.1	92.2	90.4
Iowa City, IA	94.7	95.6	84.4	86.1	120	96.2	101.1
Kansas City, MO-KS	93.7	89.5	98.1	97.6	86.2	90.2	92.8
Peoria, IL	87.4	95.8	75.3	96.8	106.1	89.1	87
Springfield, IL	98.1	100.4	99.6	100.5	110.2	101.9	90.6

*DMRI, IA-IL = Davenport-Moline-Rock Island, IA-IL Metropolitan Statistical Area which includes Henry County, Illinois

Note: U.S. composite score = 100. Scores less than 100 indicate costs lower than a national average.

Source: C2ER, Cost of Living Index, 2021 Annual Averages



Hammond Henry Hospital

Climate

Source: National Weather Service, 1991-2020 Normals, Kewanee Station.



Average Annual
Temperature
49.6°F



Average Annual
Precipitation / Snowfall
39.6 in. / 30.8 in



Average Winter
Temperature
25.3°F



Average Summer
Temperature
71.8°F

Lodging

Best Western Geneseo Inn
Regency Inn Geneseo

Type	Facilities	Rooms
Hotel/Motels (Henry County)	5	202
Hotel/Motels (Quad Cities)	61	5,986

Source: Smith Travel Research Reports.



Concert at Central Bank Pavillion

Medical Care

Hammond-Henry Hospital is a public district hospital located on the northwest side of Geneseo. The hospital provides medical excellence close to home through the delivery of a broad spectrum of superior, evidence-based healthcare in an attractive state-of-the-art facility to all patients through a cost-effective continuum of preventive, diagnostic, therapeutic and rehabilitative services.

The Hammond-Henry Hospital Long Term Care Living Center (LTC) has been recognized as a Five-Star facility by the Centers for Medicare & Medicaid Services (CMS) for ten consecutive years.

Quality of Place

Festivals and Events

Geneseo, Henry County, and the Greater Quad Cities Area offer an exciting array of festivals, events, parades, and concerts throughout the year that appeal to a wide variety of interests.

Geneseo Chamber of Commerce Events

Geneseo Artwalk	April
Girl's Night Out	June
Geneseo Music Fest	June
Geneseo Sidewalk Sales	July
Stearman Fly-In	September
Cruise the Canal I	September
Trains, Planes & Autos Car Show	September
State Street Market	October
Cruise the Canal II	October
Witches Night Out	October
Scarecrow Row	October
Christmas Open House	November
Christmas Walk	December

Source: Geneseo Chamber of Commerce.

Parks & Recreation

City-owned parks feature 100 acres of park green space, five playgrounds, and many other amenities. Playground equipment is also located at **Lodge Park** and **Prairie View Champion Park**.

City Park – Part of the public square on the original 1829 city plan. Includes bandshell, open shelter, 2 gazebos, playground, and war memorial with 6 wars represented.

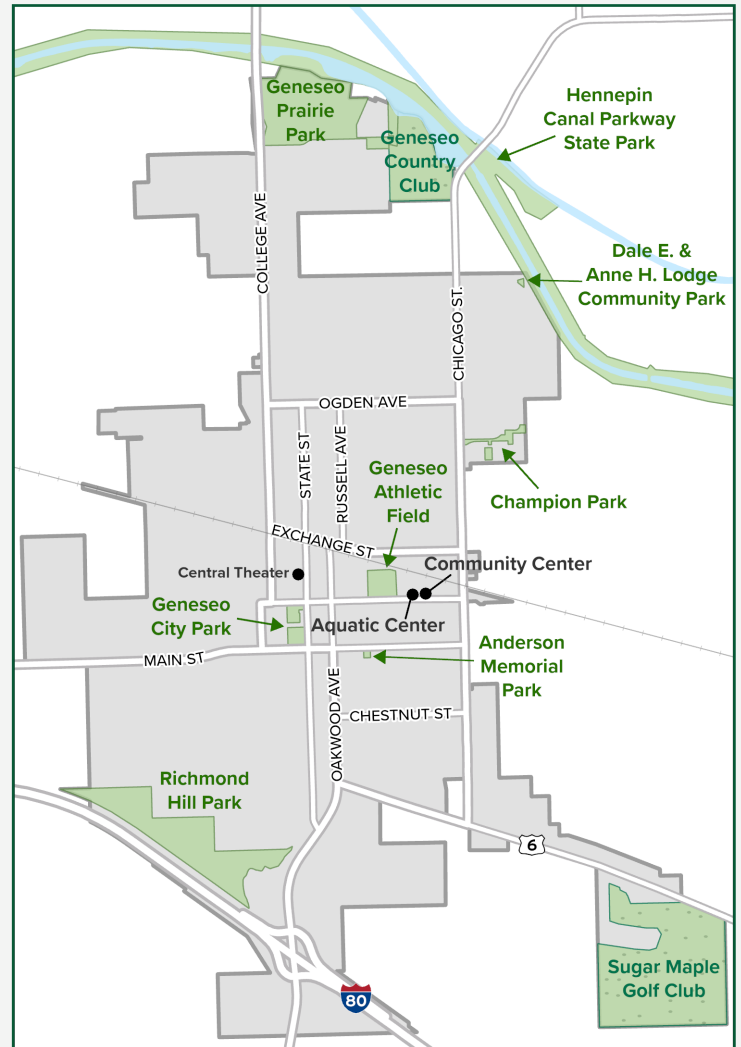
Richmond Hill Park

- 63 acres
- 2 playground equipment areas
- 1 high school baseball diamond
- 2 adult softball diamonds
- 6 soccer fields - Geneseo Soccer Club
- 1 basketball court
- 1 tennis/basketball court
- 6 lighted pickleball courts
- 1 shuffle board court
- 1 baggo court
- 18-hole disc golf course with long tees
- Barn Theatre - Richmond Hill Players
- Sledding hills in the winter
- Pavilions, gazebos, and restrooms

The **Geneseo Park District** provides community award-winning programs with a mission of providing a positive recreational experience for all.

Athletic Field – An 8-acre park which hosts Geneseo Youth Football, Geneseo Middle School 8th grade football, and Geneseo High School Frosh-Soph tennis. The Park District runs youth sports programs such as flag football, tennis, and golf at the Athletic Field.

Central Theater – Located in Downtown Geneseo, this historic 80-year-old theater continues to offer current film entertainment on the big screen. Renovated in 1996, the theater seats 178 and offers Sony Dynamic Digital Surround Sound.



Community Center

- 58,000 square feet
- Cardio/weight room with state-of-the-art fitness equipment
- 2 full size basketball courts
- 2 racquetball courts
- Indoor walking/running track
- Several programming rooms
- Sauna
- Indoor pool

John & Carla Edwards Aquatic Center – Adjacent to the Geneseo Community Center, this outdoor complex includes a pool house, splash pad, 6-lane lap pool, drop slide, two diving boards, climbing wall, activity pool with zero depth entry, play feature, lily pad walk and current channel.

Other Amenities in Geneseo

- 3 golf courses
- 63 camp sites and 4 cabins at Geneseo Campground
- 18-lane bowling alley
- 400+ mile loop trail system along the Hennepin Canal State Trail spanning 5 counties
- 9,000 square foot Geneseo Historical Museum in an 1855 building which was a station on the Underground Railroad
- 45,000+ volumes at the Geneseo Public Library District

Municipal Facilities

City Hall - This 27,540 square foot facility is located at 115 S. Oakwood Avenue and was constructed in 2007. It houses approximately 25 employees including the police department. Space is also rented to the Geneseo Chamber of Commerce.

Power Plant – This 12,694 square foot facility is located at 433 East North Street and was constructed in 1957. It houses approximately eight employees. Beyond the plant at this location there is an office building of 2,125 square feet, one additional generating building built in 1999, four cooling towers and four storage facilities.

Renewable Energy Locations - Two wind turbines constructed in 2009, a wind turbine building built in 2009 and a 4,248-panel solar array constructed in 2015.

Line Shed - This 12,160 square foot facility is located at 504 E. Exchange Street and was constructed in 2017. It houses approximately eight employees.

Water Treatment Buildings –

- West treatment plant is 3,600 square feet and was built in 2005.
- East treatment plant is 2,640 square feet and was built in 1991.

Well Sheds – #25 built in 1940, , #30 built in 2006 and #31 built in 2019. #26 is currently being replaced in 2022.

Water Standpipe – 500,000 gallons capacity, 30' diameter and 85' tall built in 1966.

North Water Tower – 500,000 gallons capacity, 155' tall and was built in 1988.

Water Department Shop - This 4,500 square foot facility is located at 686 S. Chicago Street (rear) and was constructed in 2016. It houses approximately three employees.

Waste Water Treatment Facility – This 6,000 square foot facility was constructed in 1957 and houses four employees. Their facility underwent a full re-construction in 2021-2022. The upgrades include effluent disinfection, new headworker, dewatering system, and electrical upgrades.

Public Works Facility - This 10,500 square foot facility is located at 686 South Chicago Street and was constructed in 1993. It houses approximately 5 employees.

- Two salt sheds.
- Four tank fuel depots

Cemetery – The cemetery department has 1 full time employee and there are two cemeteries that the city operates, North cemetery located at 701 North College Avenue and Oakwood cemetery located at 1060 South Oakwood Avenue.



City Hall and Police

The Geneseo Fire Protection District consists of 125 square miles with a population of 12,000 residents with an EAV of \$261, 74,303.

- 40-50 volunteers on staff with two full time staff members.
- Two advanced life support ambulances, two rescue trucks, one main engine company, three brush vehicles, three tankers, one ladder truck and one boat.

The Geneseo Police Department - Located at 119 S. Oakwood Avenue, the police department has an authorized staff of 14 sworn law enforcement officers, five telecommunicators and two support staff. The seven bay garage has space for seven police marked, two unmarked, one all-terrain vehicle, and one community service vehicle. The heated facility hosts a hot and cold vehicle washing area and laundry facilities.



For more information on Geneseo, Illinois, please contact:

City of Geneseo

115 South Oakwood Avenue
Geneseo, IL 61254
Ph. (309) 944-6419
www.cityofgeneseo.com

Geneseo Chamber of Commerce

117 South Oakwood Avenue
Geneseo, IL 61254
Ph. (309) 944-2686
www.geneseo.org

GENESEO COMMUNITY UNIT SCHOOL DISTRICT #228

309.945.0450



info@geneseoschools.org



www.geneseoschools.org



648 N. Chicago St.
Geneseo, IL 61254

DISTRICT OVERVIEW



- Superintendent:
 - Dr. Adam Brumbaugh
- Formed in 1949
- Enrollment: 2,482 students
- Coverage: 261 square miles
- Includes multiple Illinois Report Card "Exemplary" Schools

STATISTICS



- Over 300 employees, including 160+ certified teachers, 143 support staff and 11 administrators
- Graduation rate: 97%
- Average class size: 19
- Teachers with master's degree or higher: 50%
- National Board Certified Staff: 27
- GHS: 56 certified staff, 2 APs, full-time AD, 3 counselors, social worker, nurse, SPED coordinator
- Average teacher salary: \$56,752
- Student/teacher ratio: 17/1
- FY21 school finances: \$10K spent on average per student (\$29.1M in total district expenditures)

K-12 EDUCATION



Five schools plus the unit office:

- Elementary schools (grades K-5) include Millikin Elementary School, Southwest Elementary School and Northside Elementary School
- Geneseo Middle School (grades 6-8)
- Geneseo High School (grades 9-12)

GENESEO HIGH SCHOOL



- Recently renovated as a part of a \$35M district-wide initiative
- 15 AP and 8 dual credit courses
- Agriculture: Resources include mechanics shop, greenhouses, and 4-acre FFA test plot
- Athletics: Member of Western Big 6 Conference; facilities include a 40,000 square foot fieldhouse/weight room
- Fine Arts/Music: Strong commitment and rich tradition at every level; ongoing history of earning state and national recognition
- Career and Technical Education Center, a new \$4M facility, to open by the 2023-24 school year